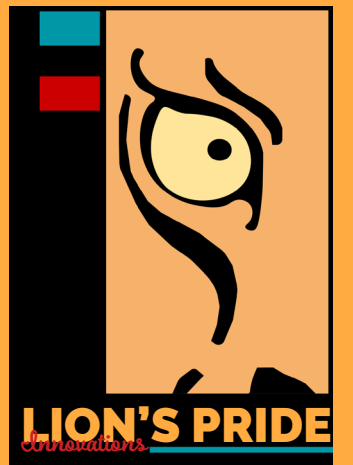
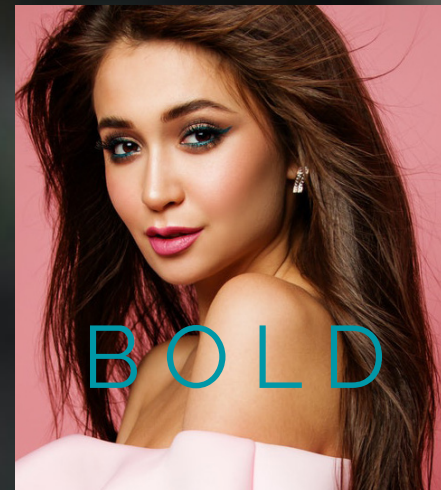


Lion's Pride is a company committed to making clean and 100 % natural® certified hair products that don't contain harmful or synthetic ingredients. We are big proponents of using what you have and limiting waste — in fact, it's something we feel very passionate about. But that doesn't mean you can't pamper yourself. First, it's no secret that strong, healthy hair starts from the inside — and that's why it's not only clean and natural products that matter, but taking care of yourself too. Drinking water, eating whole foods, and taking time to de-stress is crucial. Love the smell of your essential oil blends? Our products contain authentic essential oils that not only help your hair but your

skin as well. They are full of rejuvenating, all natural ingredients such as **Coconut, Hibiscus, Beeswax, Shea Butter, and Silk Protein.** Our products were designed to be multi-purpose by keeping you feeling good and smelling good all day long. It's great for hair of all types and grades. We strive to bring you a product that will make you proud of your hair because all hair is created equally. You'll never be disappointed with Lion's Pride Innovations for hair. Look for it anywhere hair products are sold.



I Want



BOLD

Hair That Is



FIERCE



STRONG

Hair Care for All Hair Types

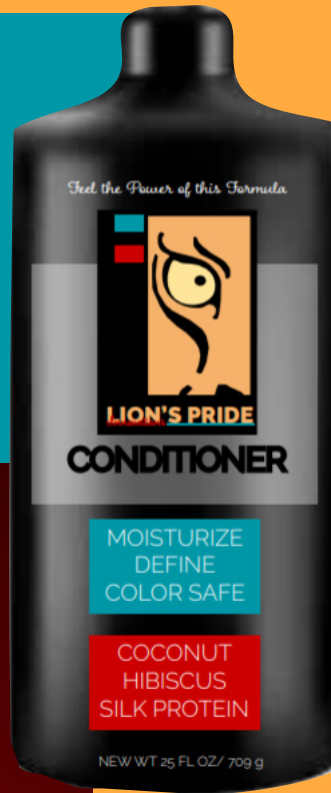


Let Your Hair *Roar!*

LION'S PRIDE
Innovations

An all natural hair care product full of rejuvenating ingredients such as Coconut, Hibiscus, and Silk Protein. We strive to bring you a product that will make you proud of your hair because all hair is created equally. Lion's Pride Innovations for hair is available anywhere hair products are sold.

I Want



Hair
That
Is

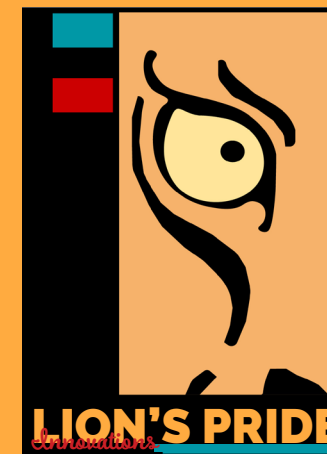
FIERCE

Let Your Hair *Roar!*

LION'S PRIDE

Innovations

Hair Care For All Hair Types



HAIR
CARE
FOR
ALL
HAIR
TYPES

Available
at your
local
store



FIERCE



No Sulfates. No Parabens. No Petroleum. No Artificial Color.