

## Memorandum

**To:** Caleb James, teacher, Technical Writing Instructor at UALR

**From:** Nneka Greer, student, sophomore at UALR


**Date:** November 4, 2018

**Subject:** Adobe Photoshop Play Project

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I chose to use Adobe Photoshop for my play project. I knew the basics of how it worked since its use was required in another class. Exploring other tools in Photoshop that I haven't used yet was my main objective. One such tool in Photoshop was the Type tool. I plan to place a photo in Photoshop, add text to it, and explore the options that the Type tool allows you to use.

When you enter the latest version of Photoshop, you have the option to use the Learn feature. This is very useful for beginners since there are many controls and functions. Photoshop allows you to select 1 of 3 topics to begin learning about. Since I wanted to add text to a photo, I choose the section Graphic Design. In this section you're learning how to add text to a photo.

The Type tool's default appearance is a capital T: . When the icon looks like this, text is typed horizontally. Clicking and holding down on the small triangle in the lower right hand corner of this tool allows for other variations of the tool. One such option is to type vertically.

After typing the text you need, there are many details you can add to the text from the options bar such as the following:

- Choose a typeface
- Change the color and size
- Set the orientation
- Use 3D mode
- Warping and distort the text ( curve or stretch)
- Adjust the opacity

Adobe Photoshop is useful for designing many things like avatars, buttons, logos, greeting cards, flyers, and even retouching images.

Some things that could be considered limitations of Adobe Photoshop are the following:

- usability - It's mainly used by professionals like photographers and designers. It's not a self explanatory application that you can look at and just start using.

- expensive - The latest version isn't a boxed copy. You have to have a subscription plan and download it to your computer. For one individual, there are 3 plans to choose from
  1. to use it monthly = \$20.99 (annually)
  2. to use it for a month= \$ 31.49
  3. To use it yearly = \$239.88 (prepaid)

Though there are other applications that allow a user to add text to a photo, Photoshop is one of the best. It gives you several options for customization. To attain the desired look and feel, there are many control features to help you make adjustments. It's a good choice for anyone looking to make their text go beyond the standard format.